

KI5223

## K-loop rectangular shopping bag

Durable bag, made from recycled cotton and recycled polyester.

Rectangular shape that helps to keep everything in place without crushing.

This bag is part of the “K-loop” project.

Recycled cotton / recycled polyester. Rectangular shopping bag with gusset and handles in the same fabric as the bag. This bag is part of the “K-loop” project. With this project, Kimood is literally closing the loop of the circular economy. The cotton used comes from waste generated in the production of cotton items for the Kariban brand, and the KARIBAN BRANDS range. The added polyester comes from recycled PET plastic bottles. During the recycling process, tracers are added to the yarn in the form of viscose and ceramic filaments to act as a unique digital fingerprint. The tracers reflect light in a unique way and therefore carry a clear and tamper-proof code. This allows us to unequivocally store in a blockchain all the information from the processes the yarn has been subjected to. Thanks to the Aware™ tracer technology and associated blockchain platform, Kimood allows the end consumer to track the entire production process. This guarantees that the product has been recycled using its own waste, with no possible alterations in the process. A special label with a QR code provides access to the Aware™ platform for direct authentication of certifications using a smartphone.



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### Sizes

One Size

### Capacity

17 l

### Dimensions

35 cm x 12 cm x 40 cm

### Grammage

285 gsm



## Additional information

### Logistic Customs code

 100 42029298

### Country of origin

Bangladesh

### Decoration zone

A: 20x20 cm



## Colours



Black Jhoot



Iron Grey  
Jhoot



Navy Blue  
Jhoot